Mria CRM Gadgets for Jira Dashboards

Jira and Atlassian Integrations · https://mriacrm.com/docs/jira-dashboard-gadgets/

Your CRM on a Jira dashboard

Mria CRM adds thirteen gadgets to Jira dashboards. Put your pipeline next to the sprint burndown, your own open leads and deals next to your work items, or a list of the customers behind this week's bugs — without opening Mria CRM.

Gadgets are read-only windows onto the CRM. Every row opens its record in Mria CRM, and each viewer sees only what their own Mria CRM role allows.

1. Adding a gadget

1. Open a Jira dashboard and click **Edit**.
2. Click **Add gadget** and type **Mria CRM** in the search box. Every Mria CRM gadget is named **Mria CRM: …**, so they appear together.
3. Click **Add** next to the one you want. Its settings open in place on the dashboard.
4. Choose the settings and click **Save**. Click **Done** when the dashboard is arranged.

Add a Gadget

Mria CRM

All 13 | Jira 0 | Wallboard 0 | Charts 0 | Jira Service Management 0



Mria CRM: Assigned to Me

By Mria Labs Inc.

Add

Jira work items assigned to you that are linked to a CRM record, with the record. Unresolved by default.



Mria CRM: Company Spotlight

By Mria Labs Inc.

Add

One company: details, status, open leads and deals, pipeline, contacts, products, recent activity and linked work items.



Mria CRM: CRM Metrics

By Mria Labs Inc.

Add

Up to twelve headline numbers — open

To change a gadget later, click **Edit** on the dashboard, then **⋯** on the gadget → **Configure**.

> **This gadget hasn't been configured yet**
> A gadget that has never been saved shows Jira's own placeholder instead of data. Open its settings and click **Save** once — even without changing anything.

2. Settings every gadget has

Each gadget's settings start with its name and a line saying what it shows, and end with **Refresh every (minutes)**: how often Jira reloads the gadget. The default is 15 minutes; it can be set from 1 to 1,440 (a day). The refresh button in the gadget's header reloads it at once.

Mria CRM: CRM Metrics

Mria CRM: CRM Metrics

Up to twelve headline numbers — open deals, pipeline and weighted value, revenue won, win rate, leads, contacts and companies.

Metrics

Open Deals × | Pipeline Value × | Weighted Pipeline Value × | Deals Won × | Revenue Won × | Win Rate ×

Up to 12.

Date range

Last 12 months

Assignees

Everyone

Leave empty for everyone.

Pipeline

All pipelines

Compare with previous period

Refresh every (minutes)

15

Jira reloads the gadget at this interval.

Cancel Save

The rest depends on the gadget — the tables below list them. Common ones:

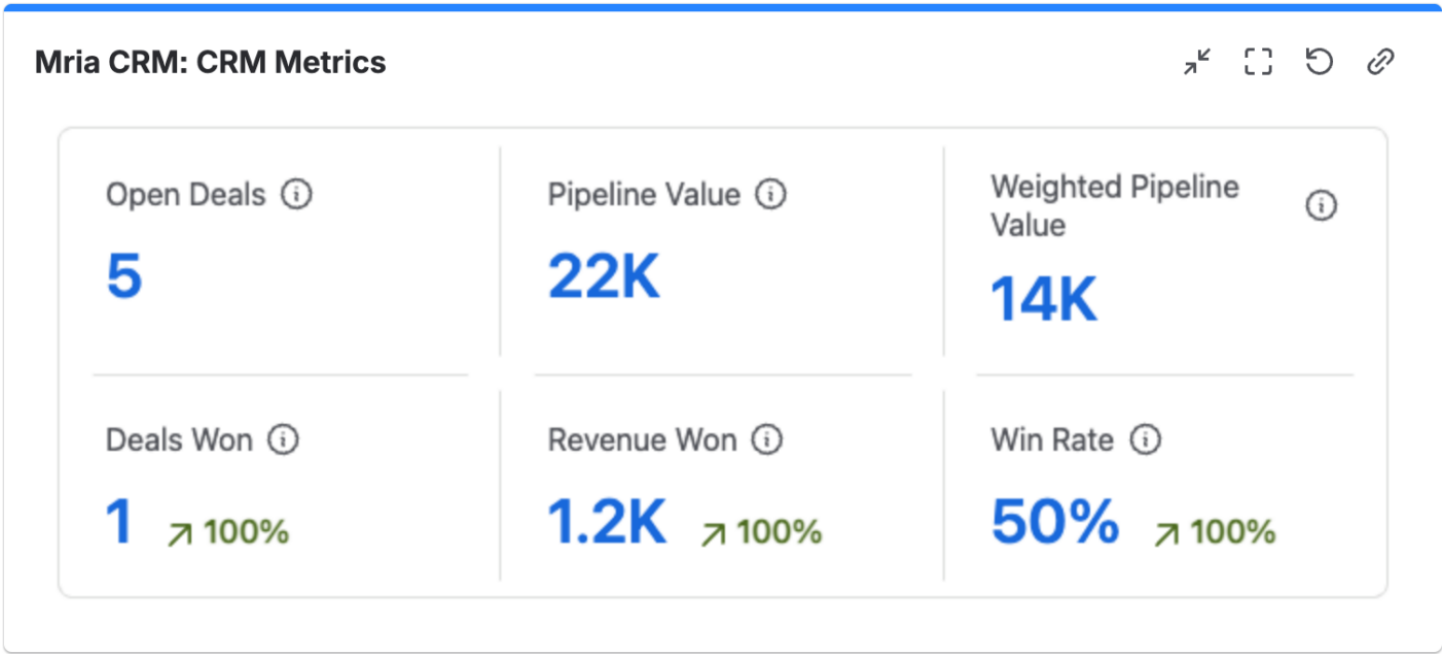
- **Date range** — All time, Last 7, 30 or 90 days, Last 6 or 12 months, or Year to date.
- **Assignees** — leave empty for everyone, or pick people.
- **Pipeline** — one pipeline, or **All pipelines**. **Stages** can be narrowed once a single pipeline is picked.
- **Show … of** — on the “my” gadgets: **Whoever views the dashboard**, so each person sees their own, or **A specific person**.
- **Rows** — how many rows a list shows, up to 50.

3. The gadgets

Metrics and charts

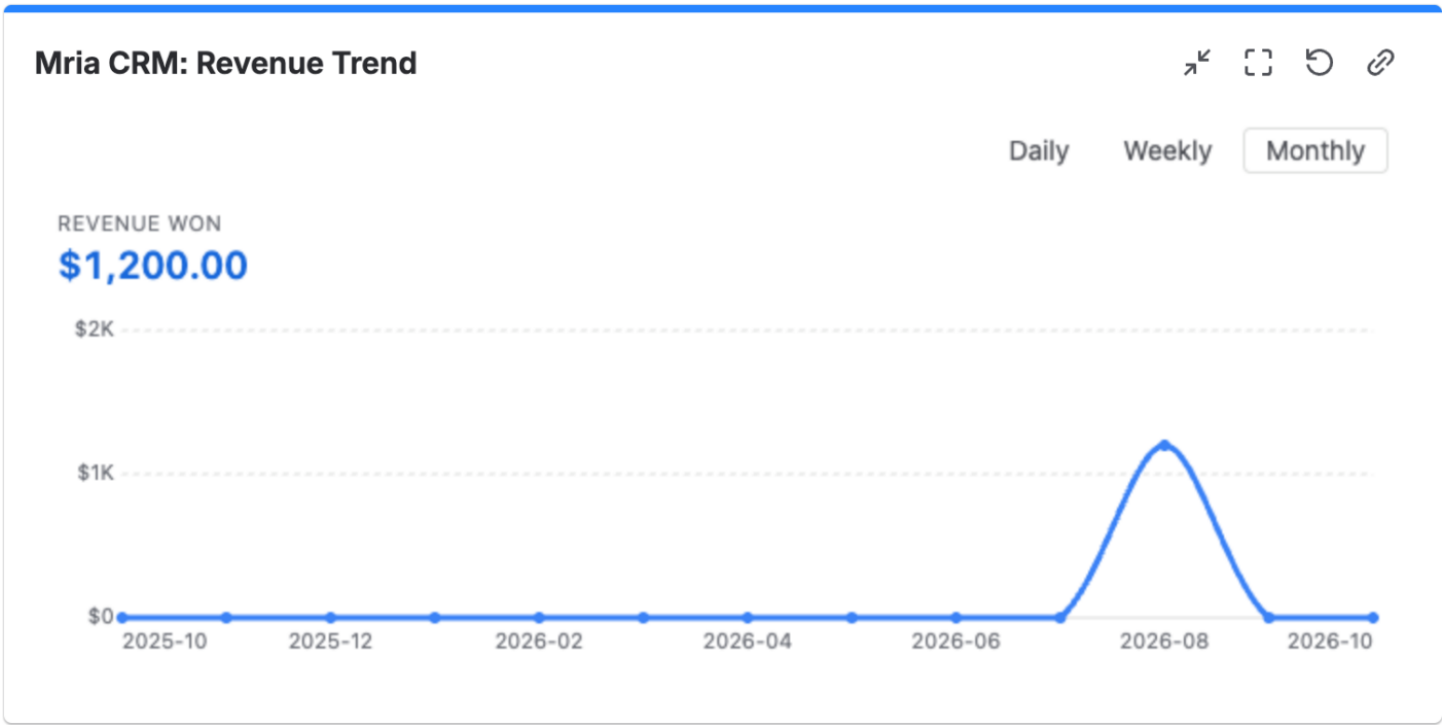
Gadget	Shows	Settings
CRM Metrics	Up to twelve headline numbers, with the change against the previous period.	Metrics (up to 12), Date range, Assignees, Pipeline, Compare with previous period
Pipeline Funnel	Deals per pipeline stage, by count, value or weighted value.	Pipeline, Stages, Show (Number of deals, Value, Weighted value), Date range, Assignees
Revenue Trend	Won revenue over time, with Daily / Weekly / Monthly in the gadget itself.	Group by, Date range (default Last 12 months), Assignees, Pipeline
Leads by Status	Leads per status, with the conversion rate.	Chart type (Bar, Column, Donut, Table), Sort, Leads created in, Assignees, Sources

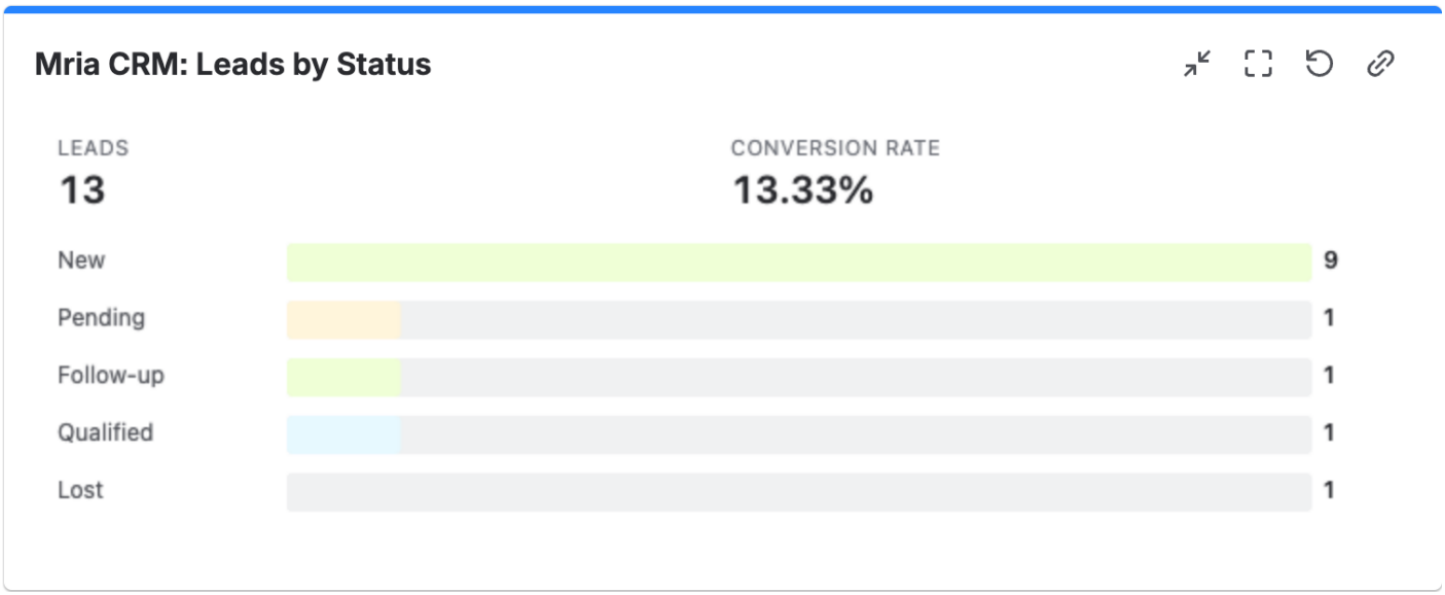
CRM Metrics offers the same figures as the dashboard's KPI cards — Open Deals, Pipeline Value, Weighted Pipeline Value, Deals Won and Lost, Revenue Won, Average Deal Value, Sales Cycle Length, Win Rate, New, Open and Unassigned Leads, Conversion Rate, and Total and New Contacts and Companies — defined on Dashboards.





Click a stage in the funnel to open the Deals list filtered the same way.

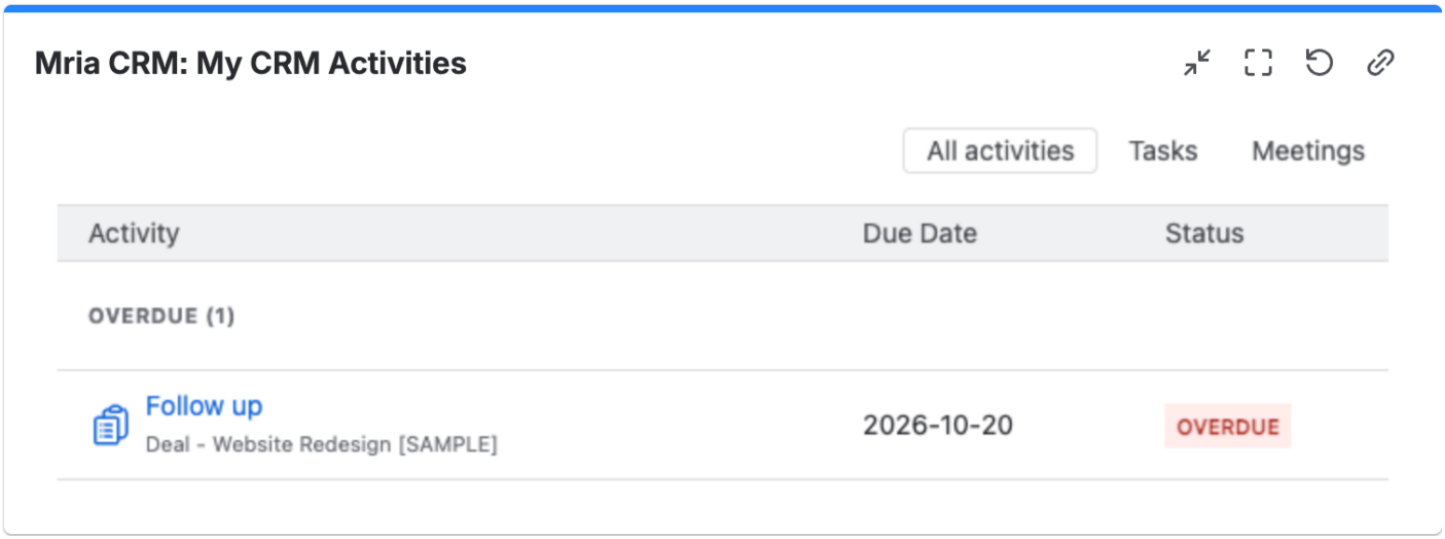


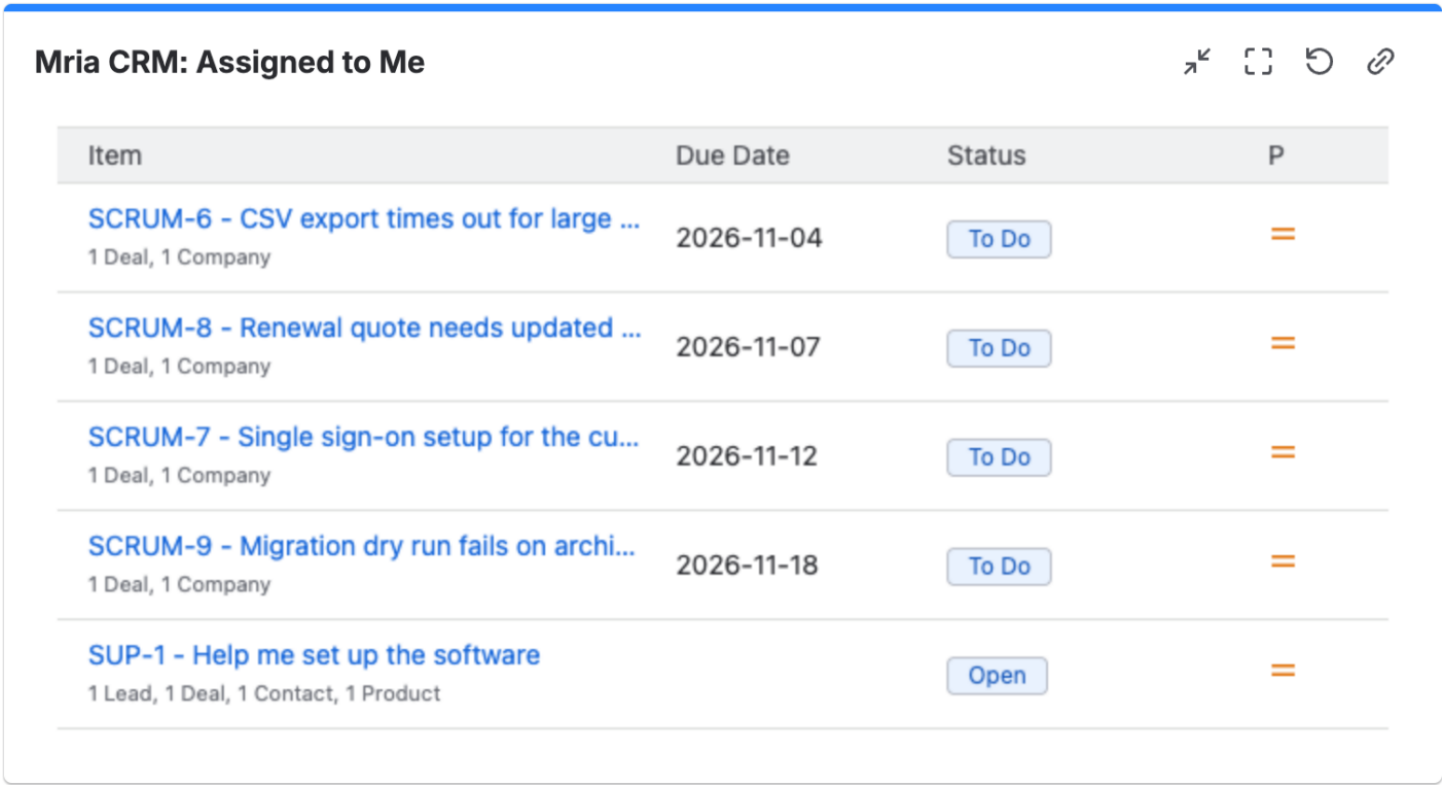


Your own work

Gadget	Shows	Settings
My CRM Activities	Open tasks and meetings, grouped Overdue, Today and Next 7 days, each with the record it belongs to.	Show activities of, Type (Tasks and meetings, Tasks, Meetings), Rows, Sort (By date, By status)

Gadget	Shows	Settings
My Leads	Leads assigned to you, with created date, next activity and status. Open statuses only, unless you pick statuses.	Show leads of, Statuses, Sort (Next activity, Newest first, Name), Rows
My Deals	Deals assigned to you: stage, amount, weighted amount and closing date. Open stages only, unless you pick stages.	Show deals of, Pipeline, Stages, Sort (Closing date, Amount, Weighted amount, Name), Rows
Assigned to Me	Jira work items assigned to you that are linked to a CRM record, with what they are linked to. Unresolved only, unless you pick status categories.	Projects, Status category, Sort (Due date, Status, Last updated), Rows





A list longer than its Rows setting ends with a count — *10 of 24* — and **View all in Mria CRM**.

Driven by a JQL query

These three start from Jira work items — a JQL query or a saved filter — and show the CRM records linked to them. They answer questions only Jira and the CRM together can: which customers are behind the open bugs, and how much open pipeline is waiting on them.

Gadget	Shows	Settings
CRM Records by JQL	The Companies, Deals, Leads, Contacts and Products linked to the matching work items, grouped by type, with the work items under each.	Work items, Record types, Rows per type
Work Items by CRM Attribute	The matching work items, counted by Company, Deal stage, Deal assignee or Lead status.	Work items, Group by, Chart type (Bar, Donut, Table), Show top
Revenue at Risk	Open Deals linked to the matching work items, with their amount and weighted amount added up.	Work items, Pipeline, Minimum deal amount, Rows

Work items takes a **JQL query** or a **Saved filter**. **Validate** checks the query with Jira before you save — *Jira accepts this query.* A query can be up to 2,000 characters. For example:

```
project = SCRUM AND statusCategory != Done
```

Mria CRM: CRM Records by JQL

Matches 9 work items

COMPANIES (3)

Global Ventures [SAMPLE]
London, United Kingdom
SCRUM-7
INACTIVE

BrightTech [SAMPLE]
Seattle, United States
SCRUM-6
PROSPECT

Acme Corp [SAMPLE]
San Francisco, United States
SCRUM-8 SCRUM-9
ACTIVE

DEALS (4)

Website Redesign [SAMPLE]
Acme Corp [SAMPLE]
SCRUM-1 SCRUM-8
PROPOSAL
$6,500.00
$5,850.00 weighted
Closing Nov 29, 2026

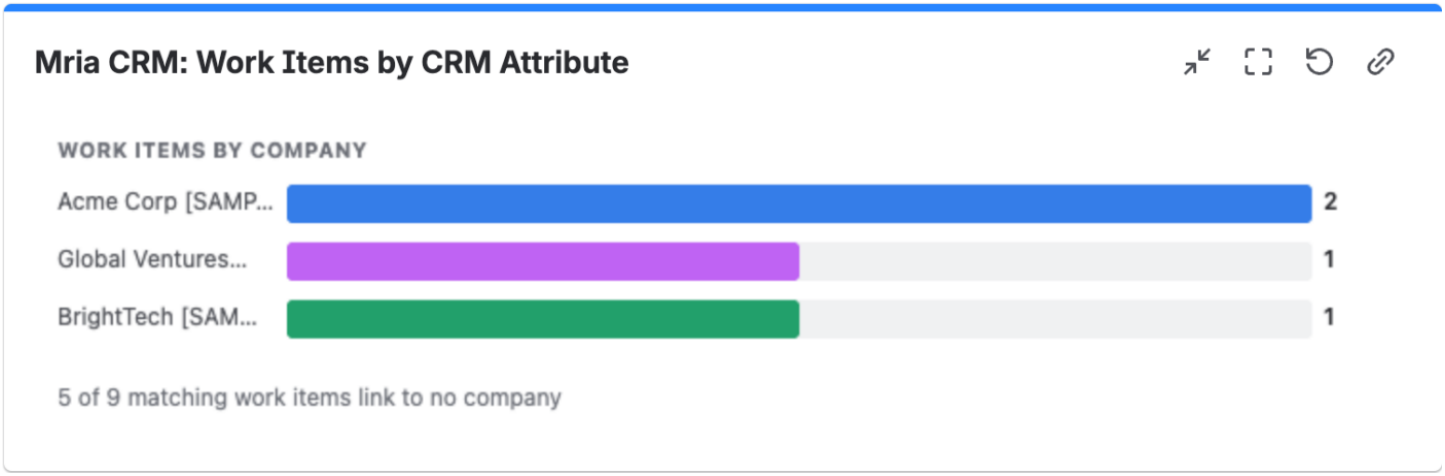
SaaS Subscription [SAMPLE]
BrightTech [SAMPLE]
SCRUM-6
PROPOSAL
$2,350.00
$2,115.00 weighted

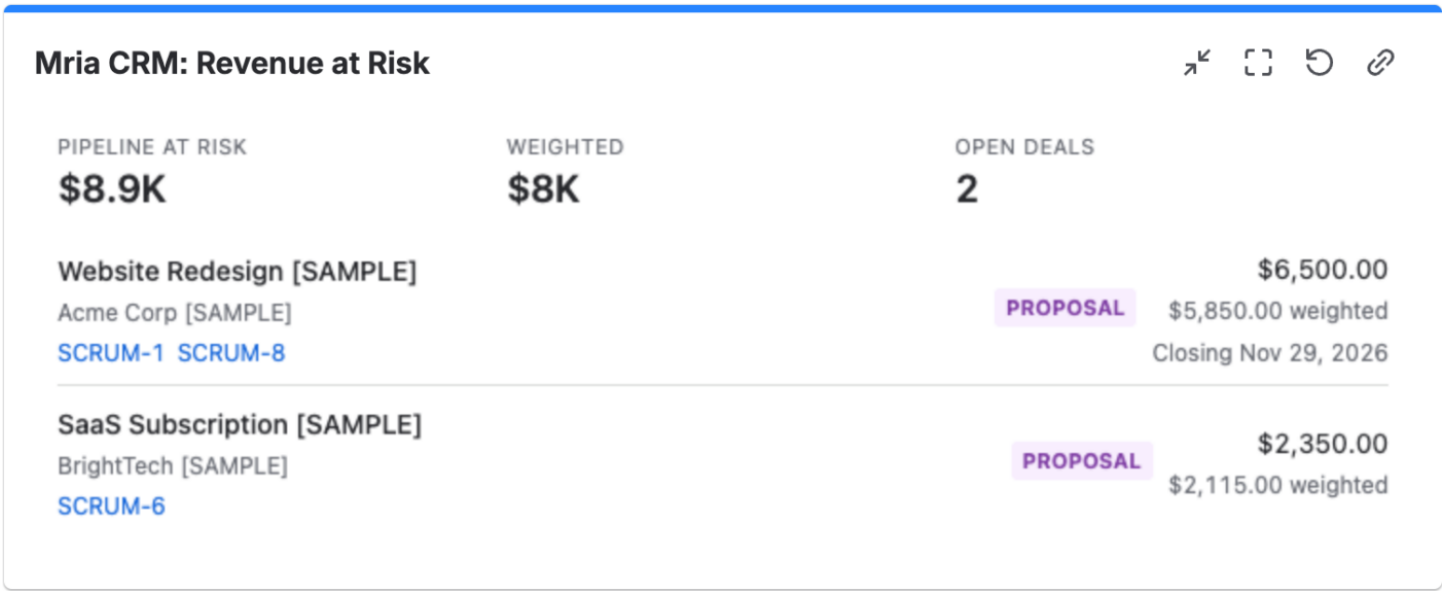
Cloud Migration [SAMPLE]
Acme Corp [SAMPLE]
SCRUM-9
WON
$1,200.00
Closing Aug 24, 2026

HR Software License [SAMPLE]
Northwind Retail [SAMPLE]
SCRUM-7
LOST
$7,500.00
Closing Aug 08, 2026

PRODUCTS (1)

Cloud Migration Service [SAMPLE]
CLOUD-MIGR-SAMPLE
SCRUM-1
$1,200.00





Records are linked to work items from the record's **Linked items** section or from the Mria CRM panel on the work item — see Jira Integration. A work item linked to nothing shows up only in the count, for example *5 of 9 matching work items link to no company*.

One record

Gadget	Shows	Settings
Company Spotlight	One Company: details, status, pipeline totals, open Leads and Deals, Contacts, Products, recent activity and linked work items.	Company, Sections
Deal Spotlight	One Deal: stage, amount, probability, weighted amount, closing date, Companies, Contacts, Products, recent activity and linked work items.	Deal, Sections

Pick the record by typing part of its name, and untick any **Sections** you don't need. Useful on an account team's or a war-room dashboard.

Mria CRM: Company Spotlight

Acme Corp [SAMPLE] ACTIVE

DETAILS

Type	Customer
Industry	Technology
Size	201-500
Location	San Francisco, United States
Website	https://acme.example.com
Phone	+1 (415) 555-0142
Created	Jun 24, 2026	

PIPELINE

OPEN DEALS	PIPELINE	WEIGHTED
2	$6,500.00	$5,850.00

OPEN LEADS

No open leads.

OPEN DEALS

Website Redesign [SAMPLE]
PROPOSAL Acme Corp [SAMPLE]
$6,500.00
Weighted $5,850.00
Closing Nov 29, 2026

Demo Deal
NEW Northwind Retail [SAMPLE]

CONTACTS

Olivia Mendez [SAMPLE]
olivia.mendez.sample@example.com · Marketing Manager

PRODUCTS

No products.

RECENT ACTIVITY

No activity yet.

4. Who sees what

- A gadget fetches its data as the person looking at the dashboard, with their Mria CRM role. A dashboard shared with the whole team can therefore show different numbers to different people — nobody sees a Deal amount the CRM would not show them.
- A viewer whose role has no View on what a gadget counts gets a message saying so instead of data. Roles are set in Roles & Permissions.
- The “my” gadgets set to **Whoever views the dashboard** show each viewer their own records.
- Gadgets never change CRM data and have no export. To work on a record, open it — every row is a link.

When there is nothing to show, a gadget says why rather than staying blank — for example *No open deals match these settings.* or *The query matches no work items.*.

Related Pages

- Dashboards — the dashboards inside Mria CRM, with the same metrics and more widgets.
- Jira Integration — linking work items to CRM records, which the JQL gadgets read.
- Mria CRM Custom Fields in Jira — CRM data in JQL, for Jira's own gadgets and filters.
- Roles & Permissions — what each viewer's gadgets may count.